

VILLAGE OF

North Riverside



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FOR IMMEDIATE RELEASE

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ADDITIONAL RED LIGHT ENFORCEMENT CAMERAS TO GO LIVE THIS WEEK

NORTH RIVERSIDE, IL – January 11, 2010 - The Village of North Riverside announced that it will implement red light cameras at the intersection of 1st Avenue and 26th Street later this week. The cameras will capture still images and video of red-light running violations on the northbound and southbound approaches to the intersection. The cameras are scheduled to go live on Wednesday January 13, pending final approval of IDOT. During the first 7 days of operation a warning notice will be issued to the registered owner of a vehicle that commits a red light running violation. At the conclusion of the 7-day warning period, civil penalties in the amount of \$100 per infraction will be issued.

The intersection is marked with signs that read "Red Light Photo Enforced" to notify drivers to the red light cameras that have been installed. The program is administered by Redflex Traffic Systems and each violation captured by the cameras will be reviewed and approved by a sworn officer from the North Riverside Police Department prior to being issued.

The Village of North Riverside also has a red light camera at the intersection of 17th Avenue and Cermak Road - covering the northbound approach, which was installed in April, 2009.

Red light running is one of the major causes of collisions, deaths and injuries at signalized intersections in the U.S. The National Highway Traffic Safety Administration estimates that 20 percent of drivers do not obey intersection signals. Crashes caused by red light running result in more than 800 fatalities and 165,000 injuries each year, according to the NHTSA. The economic impact of red light running on society is estimated to be \$14 billion annually. Other motorists and pedestrians account for nearly half the deaths caused by red light running crashes.

The goal of the Red Light Photo Enforcement Program is to make community roads safer and reduce automobile-related tragedies by addressing red light running. The campaign seeks to re-establish respect for traffic signals in an effort to enhance the safety of residents and motorists. The aim is also to reduce the number and severity of crashes, in addition to injuries and fatalities, caused by dangerous and aggressive driving.